




Meet the GoHealth interns for summer 2016

July 11, 2016

GoHealth was excited to welcome five college-level interns to our offices this past June. During their 10-week internships, GoHealth interns gain exposure to the technology and startup industries in Chicago, all while training and learning directly from their managers and teams.

 Meet the GoHealth interns for summer 2016

Now that the interns are halfway through their internships, we thought we'd check in to see how their experiences have been so far. Here they share how they first heard about GoHealth, what attracted them to our business, what their internships entail, and what they plan to do after graduation.

Name: Jenny Fliegel

Internship title: Consumer Marketing Intern

College or university: University of Illinois at Urbana-Champaign

What are some of the day-to-day tasks you're responsible for in your internship?

I write weekly posts for GoHealth's blog, conduct internal and external competitive research for the GoHealth brand, and think of engaging content for

our social media platforms.

What has your experience been like so far at GoHealth, in your internship and with the company?

My experience at GoHealth has been great. My coworkers have been very welcoming and treat me as if I've been part of the team for much longer than just the summer. Working directly with the Senior Manager of Consumer Marketing has been an exciting experience, as I have been able to gain exposure in the industry by being involved in a variety of relevant tasks for the company.

What do you hope to do after graduation, and how has your internship at GoHealth helped you work toward that goal?

After graduation, I hope to begin my marketing career at a tech-related company or advertising agency. GoHealth has provided me with a variety of skills and real-world experiences that I can apply toward my career goals.

Name: Jack Gergets

Internship title: Carrier Onboarding Team Intern

College or university: University of Notre Dame

What are some of the day-to-day tasks you're responsible for in your internship?

I work on carrier onboarding, which means preparing a carrier's information and forms to be available and usable on the GoHealth website.

What has your experience been like so far at GoHealth, in your internship and with the company?

So far, I have enjoyed my time here, because everyone around me is helpful and my work is interesting.

What do you hope to do after graduation, and how has your internship at GoHealth helped you work toward that goal?

After graduation I hope to work in the automotive industry. GoHealth is a great starting point for me because it allowed me to get my feet wet in the corporate world, learn problem-solving skills, and explore an interesting field.

Name: Dominique Lotz

Internship title: Business Development Intern

College or university: Miami University in Ohio

What are some of the day-to-day tasks you're responsible for in your internship?

My daily tasks involve working on various long-term projects, including editing and uploading RFPs, creating competitive analysis, and working on planning for the next Open Enrollment Period. I also attend weekly sales meeting.

What has your experience been like so far at GoHealth, in your internship and with the company?

My experience at GoHealth and in my internship has been a very positive one. I have learned a lot about the health care industry and have gained a general understanding of how a business runs successfully. I work with amazing people who are always willing to help.

What do you hope to do after graduation, and how has your internship at GoHealth helped you work toward that goal?

After graduation, I hope to pursue a career in finance, particularly in the investment banking industry. GoHealth has helped me work toward this goal because I have been mentored by people who have a banking background and have given me advice on how to get my foot in the door.

Name: Jenny Marks

Internship title: Digital Marketing Intern

College or university: University of Illinois at Urbana-Champaign

What are some of the day-to-day tasks you're responsible for in your internship?

Some of the day-to-day tasks I work on are daily reporting for paid search revenue and costs, learning how to optimize paid search accounts, and being able to implement ideas that I create.

What has your experience been like so far at GoHealth, in your internship and with the company?

My experience so far this summer has been everything I thought it would be. I am learning so many skills that will be useful to me after this internship ends and will help me when looking for jobs. Everything I've learned here aren't things I could have learned in school.

What do you hope to do after graduation, and how has your internship at GoHealth helped you work toward that goal?

After I graduate next spring, I would like to continue with digital marketing and paid search and get a full time job in Chicago using all of the skills I have learned here.

Name: Daniel Stiefel

Internship title: Marketplace & Sales Intern

College or university: University of Southern California

What are some of the day-to-day tasks you're responsible for in your internship?

I do a lot of research on current marketplaces and innovative health care models. I am responsible for a few different commission and policy database audits, as well as calling many of GoHealth's clients to update them on our upcoming updates and features.

What has your experience been like so far at GoHealth, in your internship and with the company?

I am very impressed and comfortable with GoHealth's casual environment, yet they still preach hard work and dedication. In regards to my internship, the projects I have been receiving are challenging and help me learn common everyday business practices. More specifically, I have been gaining lots of Excel knowledge and presentation formatting skills.

What do you hope to do after graduation, and how has your internship at GoHealth helped you work toward that goal?

I hope to have a job in the business world and have a profession that requires lots of interaction with clients and innovators. This internship has definitely helped me, especially with communication skills. I have also worked with a lot of data, and I know that most businesses require employees who can handle and organize data.

About GoHealth:

As a leading health insurance marketplace, GoHealth's mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.