



Private Exchange, GoHealth, Plays Significant Role During Tax Special Enrollment Period

June 11, 2015

Chicago, IL (June 11, 2015) – GoHealth, the nation's leading private online exchange for individuals and families to shop and compare health insurance plans, announces its enrollment results from the tax Special Enrollment Period (SEP), which occurred from March 15 to April 30. This SEP gave people who were unaware of the tax penalty for going without health coverage the opportunity to sign up for major medical health insurance outside of the national Open Enrollment Period. During this time, Chicago-based GoHealth proved to be a primary enrollment channel for eligible shoppers.

The Centers for Medicare & Medicaid Services (CMS) announced that approximately 147,000 consumers signed up for health insurance through HealthCare.gov during the tax SEP. Of those consumers, roughly 1 in 7 signups were processed through GoHealth's exchange platform and network of licensed insurance agents. As a government-approved enrollment partner of CMS, GoHealth serves as an additional free resource that connects consumers with insurance subsidies and health plans offered on HealthCare.gov.

"GoHealth was uniquely positioned to play an important role in the tax SEP due to our strategic partnership with H&R Block and our ability to determine consumers' eligibility for federal subsidies and major medical health plans," says Clint Jones, CEO of GoHealth. "We're pleased that CMS is leveraging the private sector's deep experience operating health insurance exchanges, and we look forward to strengthening our relationship to connect individuals and families with the right coverage."

The next Open Enrollment Period starts November 1, 2015, but GoHealth is continuing to enroll consumers in major medical health plans if they qualify for a general SEP. Qualifying Life Events include losing employer-sponsored coverage, getting married, having a baby, adopting a child, or moving to an area with different coverage options.

About GoHealth:

GoHealth is a Chicago-based company that powers GoHealthInsurance.com, a private health insurance marketplace that has helped more than 30 million consumers shop for coverage. With world-class technology and a team of licensed insurance advisors, GoHealth helps individuals and families obtain the right health insurance coverage. Working with 300 health insurance companies, GoHealth enables consumers to easily compare and shop for a variety of brand-name health plans. GoHealth provides plan recommendations and enrollment support by phone and online at no cost to consumers. In 2013, the GoHealth Marketplace became the first private exchange to enroll consumers in subsidized health insurance under the Affordable Care Act. In addition to powering a private marketplace, GoHealth licenses technology solutions and provides business process outsourcing services related to individual health insurance. GoHealth was founded in 2001. For more information visit GoHealthInsurance.com, follow us on Twitter at <https://twitter.com/GoHealthDotCom> and like us on Facebook at <https://www.facebook.com/gohealthinsurance>.

###

About GoHealth:

As a leading health insurance marketplace, GoHealth's mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.