



## **GoHealth Collaborates With Union Plus and Working America to Connect New York City's Workforce With Affordable Healthcare**

November 10, 2014

GoHealth, the nation's leading private health insurance exchange, is collaborating with Union Plus and Working America to raise awareness about the new accessibility of health insurance for workers who lack health insurance benefits from their employer.

Representatives of Working America and Union Plus will be on site to share information about the Affordable Care Act and the Working America Health Care enrollment platform, which is backed by GoHealth's technology and licensed insurance advisors. The enrollment platform provides access to a broad variety of health insurance options, easy-to-use shopping tools, and free plan recommendations from licensed advisors.

The event is geared toward independent contractors, part-time workers, low-wage workers and others in the Tri-State area who do not receive health insurance from their employer. Representatives of several labor unions such as the American Federation of Musicians, New York Central Labor Council (CLC), Writers Guild of America-East, and National Writers Union will be in attendance.

### **Event Details:**

#### **When:**

Monday, November 17, 2014  
5:00 P.M. – 8:00 P.M.

#### **Where:**

Hotel Trades Council  
305 West 44th Street (off of 8th Avenue)  
New York, NY

To learn about interview opportunities, contact Chris Thatcher of 5WPR at (646) 723-2169 or [CThatcher@5WPR.com](mailto:CThatcher@5WPR.com).

For questions about the event or to RSVP, please visit [www.WorkingAmericaHealthCare.org/NYC](http://www.WorkingAmericaHealthCare.org/NYC)

### **About Union Plus:**

Union Privilege was created by the AFL-CIO in 1986 to develop consumer benefits, discounts and services for over 13 million current and retired union members. Under the Union Plus brand, Working America members, union members and their families can take advantage of unique member-only value and high-quality service. See details at [UnionPlus.org](http://UnionPlus.org)

### **About Working America:**

Working America, the community affiliate of the AFL-CIO, is the largest organization of working people in the country. With more than 3.3 million members, Working America has a winning track record advocating for good jobs, better wages, and access to affordable, quality health care. Working America is recognized by the Center for Medicare and Medicaid Services as a national Champion for Coverage organization.

### **About GoHealth:**

As a leading health insurance marketplace, GoHealth's mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.