



GoHealth Named Moxie Awards Finalist for Breakthrough Digital Company of the Year

May 19, 2014

Chicago, IL (May 19, 2014) – GoHealth, the nation’s leading online exchange for individuals and families to compare and shop for health insurance, is a finalist for “Breakthrough Digital Company of the Year” for the 2014 Built In Chicago Moxie Awards. The Moxie Awards recognize Chicago’s most innovative digital companies and entrepreneurs.

GoHealth was selected from more than 7,000 nominations and is one of five finalists in the headline category, “Breakthrough Digital Company of the Year.” This is the second consecutive year GoHealth received this recognition.

GoHealth was named a finalist after leveraging its industry expertise and world-class technology to evolve with health care reform and solidifying its place as a leader in the health insurance industry. It is now one of the nation’s largest private exchanges, enrolling Americans through its proprietary technology and over the phone with a licensed benefit advisor.

A combination of public and judges votes will determine the winners of each category for The Moxie Awards. Supporters can vote daily online from now until June 10th, 2014. To cast your vote, please follow the link: <https://moxieawards.builtinchicago.org/vote>.

Winners will be announced at an awards ceremony on June 19th, 2014 at Park West in Chicago. For more information, please visit GoHealth or Built In Chicago.

About GoHealth:

As a leading health insurance marketplace, GoHealth’s mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.