



## GoHealth and Walgreens Offer Personalized Enrollment Alternative As Key Deadline Looms for Insurance Marketplaces Under Affordable Care Act

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**Chicago, IL (December 18, 2013)** – With one week left to guarantee coverage by Jan. 1, a growing number of consumers across America are turning to GoHealth and Walgreens for help enrolling in health insurance plans under the Affordable Care Act by the Dec. 23<sup>rd</sup> deadline. With millions of people expected to sign up for a new health plan for 2014 and a quickly approaching deadline, supplemental solutions beyond the federal website are becoming extremely important.

Last month, GoHealth became the first Web-Broker to launch a platform that allows Americans to directly enroll in subsidized and on-exchange health plans for 2014.

“There’s a lot of confusion and frustration surrounding health insurance right now, but we’re in a unique position in that we’re capable of bringing people the peace of mind that comes with enrolling in an affordable health plan,” said Clint Jones, CEO of GoHealth.

GoHealth and Walgreens are ramping up their shared efforts to let Americans know GoHealthInsurance.com is a viable solution for people seeking coverage and exploring marketplace options under the Affordable Care Act. Americans can visit GoHealthInsurance.com or visit any of the 8,100+ Walgreens locations nationwide to help get connected with a GoHealth Licensed Insurance Advisor.

GoHealth offers consumers affordable, brand-name health plans at the same price as HealthCare.gov including the ability to not only calculate but also apply for tax credits to lower the cost of coverage.

GoHealth Licensed Advisors can recommend specific health plans based on an individual’s budget and needs. This free service provides much needed advice to those shopping for health insurance for the first time, consumers looking to save money, or those who want to maximize benefits for their healthcare dollar.

“Through this nationwide partnership, we’re well-positioned to reach millions of consumers at a critical time, to help raise awareness about this enrollment solution while providing answers and resources people need to make the most informed choices,” said Brad Fluegel, Walgreens senior vice president and chief strategy officer.

If consumers choose not to enroll by the Dec. 23<sup>rd</sup> deadline, they can still sign up during open enrollment through March 31, 2014, but this may result in a gap in coverage if their current insurance is due to expire.

“We don’t want a lack of advice to be the reason consumers wait to enroll and risk a gap in coverage,” added Brandon Cruz, President of GoHealth. “With GoHealth, you’re getting access to plans at the same prices as the federal exchange but with the added benefit of a licensed advisor to guide you through not only the enrollment but also the plan selection. We’re a free resource to make sure you choose the right insurance coverage for you and your family.”

Visit [www.GoHealthInsurance.com/Walgreens](http://www.GoHealthInsurance.com/Walgreens) or call 1-855-487-6960 to enroll in health insurance by the Dec. 23<sup>rd</sup> deadline through the new Marketplace at GoHealth.

The [www.walgreens.com/healthcarereform](http://www.walgreens.com/healthcarereform) website also serves as a resource providing an overview of key reform changes including coverage dates, summaries of who and what conditions will be covered and other important information.

### **About Walgreens:**

As the nation’s largest drugstore chain with fiscal 2013 sales of \$72 billion, Walgreens ([www.walgreens.com](http://www.walgreens.com)) vision is to be the first choice in health and daily living for everyone in America, and beyond. Each day, Walgreens provides more than 6 million customers the most convenient, multichannel access to consumer goods and services and trusted, cost-effective pharmacy, health and wellness services and advice in communities across America. Walgreens scope of pharmacy services includes retail, specialty, infusion, medical facility and mail service, along with respiratory services. These services improve health outcomes and lower costs for payers including employers, managed care organizations, health systems, pharmacy benefit managers and the public sector. The company operates 8,197 drugstores in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Take Care Health Systems is a Walgreens subsidiary that is the largest and most comprehensive manager of worksite health and wellness centers, provider practices, and in-store convenient care clinics, with more than 750 locations throughout the country.

### **About GoHealth:**

As a leading health insurance marketplace, GoHealth’s mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.