



GoHealth, Inc. Is Named Moxie Award Finalist for Breakthrough Digital Company of the Year

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CHICAGO, IL—(Marketwired – May 20, 2013) – GoHealthInsurance.com, the leading online exchange for individuals and families to compare health insurance quotes, is pleased to announce that the company has been named a finalist in The Second Annual Moxie Awards in the prestigious category of “Breakthrough Digital Company of the Year.” Presented by [Built In Chicago](#), the Second Annual Moxie Awards will gather Chicago’s most innovative digital entrepreneurs on June 20, 2013 at Park West. Attendees and nominees will join together for an evening of celebration and networking as they recognize outstanding individuals and companies in the digital industry.

The annual event will feature 21 awards in a variety of categories, with all finalists selected by Built In Chicago’s 8,000+ membership composed of leading digital entrepreneurs, engineers, designers, investors, corporate digital innovators, academics and other members of the Chicago business community. Since launching in 2010 Built In Chicago has quickly positioned the “Windy City” as a leading center for digital technology innovation, and GoHealthInsurance.com is honored to be in the company of those recognized for their achievement and success.

“We are beyond thrilled to be amongst the finalists for ‘Breakthrough Digital Company of the Year’ in this year’s Moxie Awards,” said Brandon Cruz, President at GoHealth. “This nomination holds a special meaning to GoHealth, since it recognizes Chicago’s own cluster of growing, successful digital companies. We are proud to be in the company of such amazing digital entrepreneurs.”

Under the leadership of Cruz and others, GoHealthInsurance.com announced this past February that it would be adding 250 additional jobs this year to its current 350 person employee base. In 2012, [GoHealth](#) received \$50 million minority investment from Norwest Equity Partners.

About Built In Chicago:

Launched in 2010 by serial entrepreneur Matt Moog (Viewpoints), Built In Chicago (BIC) has quickly positioned Chicago as a leading center for digital technology innovation. With founding sponsors J.B. Pritzker (New World Ventures), Eric Lefkofsky (Groupon/ Lightbank), Joe Mansueto (Morningstar) and Bob Fealy (The Duchossois Group), Built In Chicago has an 8,000+ membership composed of leading digital entrepreneurs, engineers, designers, investors, corporate digital innovators, academics and other members of the Chicago business community.

About GoHealth:

As a leading health insurance marketplace, GoHealth’s mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.