GoHealth, Inc. Announces Launch of Initial Public Offering

July 8, 2020

CHICAGO — GoHealth, Inc. (“GoHealth”), a leading health insurance marketplace, today announced that it has commenced an initial public offering of 39,500,000 shares of its Class A common stock. The initial public offering price is expected to be between $18.00 and $20.00 per share. GoHealth expects to grant the underwriters a 30-day option to purchase up to an additional 5,925,000 shares of its Class A common stock at the initial public offering price, less the underwriting discount. The shares are expected to trade on The Nasdaq Global Market under the ticker symbol “GOCO.”

Goldman Sachs & Co. LLC, BofA Securities and Morgan Stanley are acting as the managing bookrunners for the offering. Barclays, Credit Suisse, Evercore ISI, RBC Capital Markets and William Blair are acting as bookrunners for the offering. Cantor, SunTrust Robinson Humphrey and Loop Capital Markets are acting as co-managers for the offering.

The offering will be made only by means of a prospectus. A copy of the preliminary prospectus relating to the offering may be obtained from any of the following sources:

- Goldman Sachs & Co. LLC, Attention: Prospectus Department, 200 West Street, New York, New York 10282, via telephone: 1-866-471-2526, or via email: prospectus-ny@ny.email.gs.com;
- BofA Securities, Attention: Prospectus Department, NC1-004-03-43, 200 North College Street, 3rd Floor, Charlotte, North Carolina 28255-0001, or via email: dg.prospectus_requests@bofa.com; or
- Morgan Stanley, Attention: Prospectus Department, 180 Varick Street, Second Floor, New York, New York 10014.

A registration statement on Form S-1 relating to these securities has been filed with the Securities and Exchange Commission but has not yet become effective. These securities may not be sold nor may offers to buy be accepted prior to the time the registration statement becomes effective.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy these securities, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About GoHealth:

As a leading health insurance marketplace, GoHealth’s mission is to improve access to healthcare in America. Enrolling in a health insurance plan can be confusing for customers, and the seemingly small differences between plans can lead to significant out-of-pocket costs or lack of access to critical medicines and even providers. GoHealth combines cutting-edge technology, data science and deep industry expertise to match customers with the healthcare policy and carrier that is best for them. Since its inception, GoHealth has enrolled millions of people in Medicare and individual and family plans.