FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

| OMB APPROVAL             |           |  |  |  |  |
|--------------------------|-----------|--|--|--|--|
| OMB Number:              | 3235-0104 |  |  |  |  |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Burd Brad   |                       |                                  | vent Requiring<br>Month/Day/Ye<br>4 |  | 3. Issuer Name and Ticker or Trading Symbol GoHealth, Inc. [ GOCO ] |                     |  |                                  |   |  |   |  |
|---|-----------------------|----------------------------------|-------------------------------------|--|---|---------------------|--|----------------------------------|---|--|---|--|
| (Last)  | (First) NDISE MART PL | (Middle) AZA, SUITE 1750         |                                     |  |   |                     | onship of Reporting Per<br>Il applicable)<br>Director    | . ,                              | ier<br>10% Owner                                      | 5.   | 5. If Amendment, Date of Original Filed (Month/Day/ |  |
| (Street) CHICAGO (City)   | IL (State)            | 60654<br>(Zip)                   | _                                   |  |   | Officer (give title |  | Other (specify                   | below) 6.   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |  |
| Table I - Non-Derivative Securities Beneficially Owned  |                       |                                  |                                     |  |   |                     |  |                                  |   |  |   |  |
|   |                       |                                  |                                     | . Amount<br>wned (In:  | of Securities Benefic<br>str. 4)                                    | Di                  | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) |                                  | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |  |   |  |
| Class A Common Stock  |                       |                                  |                                     |  | 15,910(1)   |                     | D  |                                  |   |  |   |  |
| Table II - Derivative Securities Beneficially Owned<br>(e.g., puts, calls, warrants, options, convertible securities) |                       |                                  |                                     |  |   |                     |  |                                  |   |  |   |  |
| 1. Title of Derivative Security (Instr. 4)  2. Date Exercisal Expiration Date (Month/Day/Year)                        |                       |                                  |                                     | and 3. Title and Amount of Securities Under Derivative Security (Instr. 4) |   | ities Underlyi      | erlying 4.<br>Convers<br>or Exerc                        |                                  |   | 6. Nature of Indirect Beneficial<br>Ownership (Instr. 5)   |   |  |
|   |                       | Date Expiration Exercisable Date |                                     |  | Title   |                     |  | Amount or<br>Number of<br>Shares | Derivative<br>Security                                | (i) (iiiali. 3)  |   |  |
| Blizzard Management Feeder LLC Interests  |                       |                                  |                                     | (2)  | (2)   |                     | LLC Interests  |                                  | 48,726  | (3)  | D   |  |
| Stock Options   |                       |                                  |                                     | (4) 02   | 2/11/2031   |                     | Class A Common S   | tock                             | 940   | 15.75  | D   |  |

- 1. Includes an aggregate 13,431 restricted stock units (RSUs), which vest as to: (i) 375 RSUs in one remaining installment vesting on February 11, 2024; (ii) 5,556 RSUs in two remaining equal annual installments, with the first such installment vesting on May 5, 2024; (iii) 7,500 RSUs in two equal annual installments, with the first such installment vesting on March 21, 2024, each of which is subject to the reporting person's continuous employment through the applicable vesting dates.
- 2. 46,506 of the Blizzard Management Feeder LLC Interests ("Feeder Interests") are currently vested and exercisable. The remaining Feeder Interests will vest in one remaining installment on September 13, 2024 and have no expiration date.

  3. Feeder Interests are convertible at the option of the holder for LLC Interests on a 1-for-1 basis, which will be subsequently redeemed for an equal number of shares of Class A Common Stock.
- 4. There are 626 stock options currently vested and exercisable, with the remaining 314 stock options vesting on February 11, 2024.

#### Remarks:

Exhibit 24 - Power of Attorney.

/s/ Katherine O'Halloran, Attorney-in-02/20/2024

fact

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

### **POWER OF ATTORNEY**

With respect to holdings of and transactions in securities issued by GoHealth, Inc. (the "Company"), the undersigned hereby constitutes and appoints the individuals named on Schedule A attached hereto and as may be amended from time to time, or any of them signing singly, with full power of substitution and resubstitution, to act as the undersigned's true and lawful attorney-in-fact to:

- prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to the United States Securities and Exchange Commission (the "SEC") a Form ID, including amendments thereto, and any other documents necessary or appropriate to obtain and/or regenerate codes and passwords enabling the undersigned to make electronic filings with the SEC of reports required by Section 16(a) of the Securities Exchange Act of 1934, as amended, or any rule or regulation of the SEC;
- 2. execute for and on behalf of the undersigned, Forms 3, 4, and 5 in accordance with Section 16 of the Securities Exchange Act of 1934, as amended, and the rules thereunder;
- do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable
  to complete and execute any such Form 3, 4, or 5, complete and execute any amendment or amendments
  thereto, and timely file such form with the SEC and any stock exchange or similar authority; and
- 4. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, the undersigned, it being understood that the documents executed by such attorney-in-fact on behalf of the undersigned pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as the undersigned might or could do if personally present, with full power of substitution and resubstitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorneys- in-fact substitute or substitutes, shall lawfully do or cause to be done by virtue of this Power of Attorney and the rights and powers herein granted.

The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934, as amended.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect to the undersigned's holdings of and transactions in securities issued by GoHealth, Inc., unless earlier revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact.

IN WITNESS WHEREOF, the undersigned has executed this Power of Attorney on this <u>20</u> date of February, 2024.

| Ву:    | /s/ Bradley Burd |  |
|--------|------------------|--|
| Name:_ | Brad Burd        |  |

# SCHEDULE A

Individuals Appointed as Attorney-in-Fact with Full Power of Substitution and Resubstitution:

- Jennifer Cylinder Katherine O'Halloran
- Angie Kotsinonos